



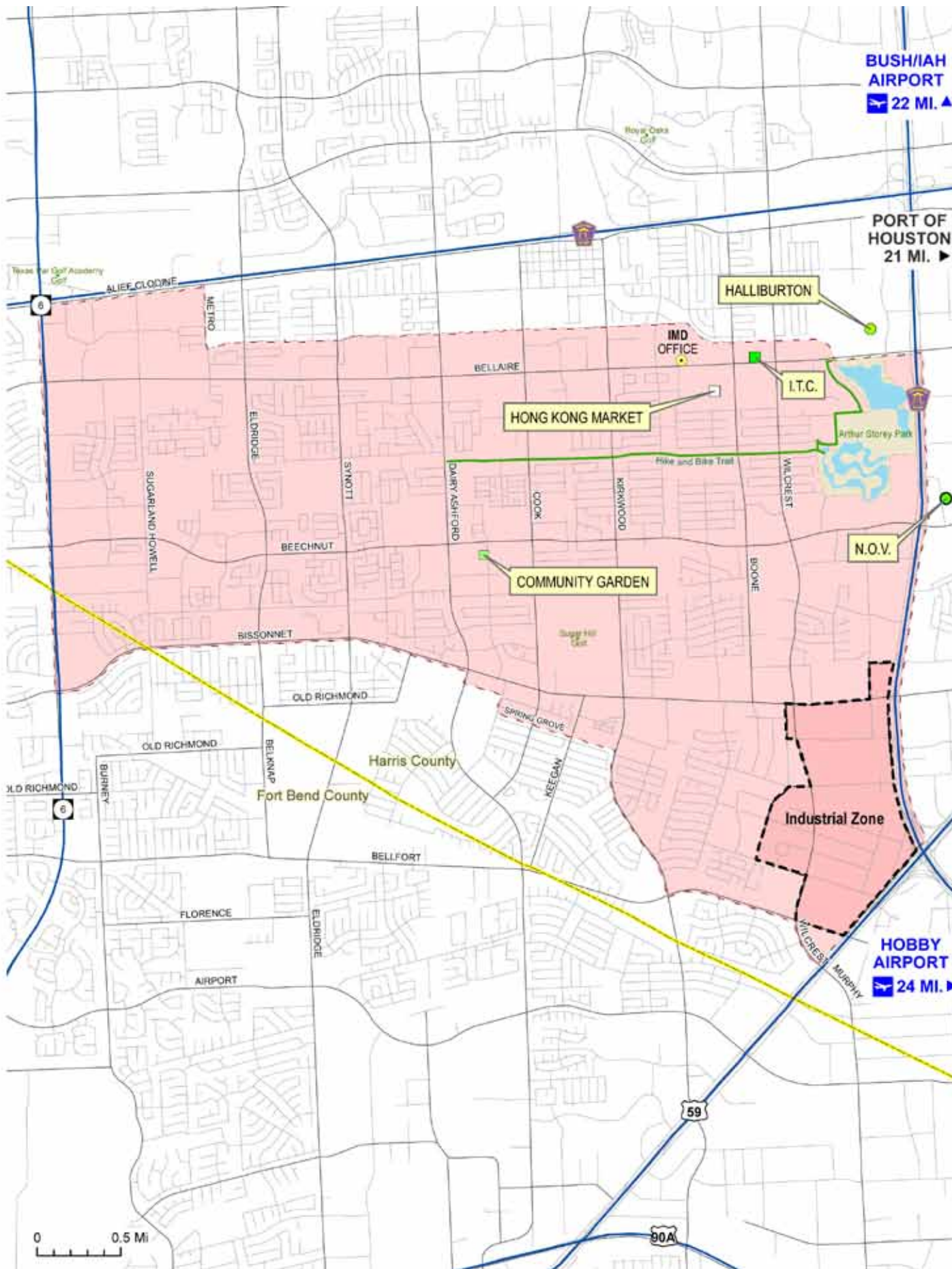
**International
District**

Reaching Toward New Horizons

International Management District
Southwest Houston, USA

IMDHouston.org







International District

Reaching Toward New Horizons

International Management District
Southwest Houston, USA

- Who we are, purposes of the District
- Population and demographics
- Real estate in the District
- District strengths
- Our services
- District projects underway or planned
- How we can help you



WHO WE ARE

PURPOSES OF THE DISTRICT

The International Management District is one of 28 management districts in the Greater Houston Area. The District was created by the Texas legislature in 2007 at the request of State Representative Hubert Vo. It encompasses approximately 12 sq.mi. (31.1 sq.km.) of Southwest Houston, a portion of adjacent Harris County and a small bit of Fort Bend County. It is bound by the Sam Houston Tollway (Beltway 8) on the east, Bellfort and Bissonnet on the south, State Highway 6 on the west and Alief Clodine/Claewood/Bellaire on the north. The District is administered by an eleven member all volunteer board of directors that serve four year staggered terms. District services, projects and programs are supported by means of a \$.10/\$100 valuation assessment on ad valorem tax values of all commercial properties in the District.

The purposes of the International District are to enhance the physical, social and economic well being of the community. The District is empowered to finance projects related to public safety, mobility and transportation, environmental and urban design, and business and economic development. These issues are addressed in a Service Plan that was adopted in June, 2008. The mission of the District is to attract public and private capital investment, provide professional management of the area's needs, and promote the District as a premier place to invest, work and live.

Planning, budgeting, accounting, project management, marketing, public relations and economic development functions are all managed by a highly qualified professional staff. David Hawes serves as executive director, Brian Burks as director of services, Gretchen Larson as director of marketing and public relations, Ray Lawrence as director of business and economic development and Annie Trinh as assistant director of services.





POPULATION & DEMOGRAPHICS

INTERNATIONAL MANAGEMENT DISTRICT

Population (000s):

2010 Census	94.6
2012 Estimated	96.6
2017 Projected	102.9

Race/Ethnicity (2012):

White	29.3%
Black	28.1
Asian	20.6
Other	<u>22.0</u>
Total	100.0%

Memo: Hispanic (any race) 44.0%

2012 Average Household Income (\$000) \$48.9

Source: ESRI

The diversity of the District's population has created a broad mix of ethnic businesses and restaurants in the District which give the area a unique character and create a destination for shoppers, diners and entertainment seekers from other areas of Houston and surrounding cities and towns.



REAL ESTATE IN THE INTERNATIONAL MANAGEMENT DISTRICT

The International Management District also affords a diverse commercial real estate market with all land uses strongly represented. There are many retail centers along all principal streets, some office space, substantial industrial space in the southeast portion, and over 16,000 apartment units in the District. Average 2010 occupancies were impacted adversely by the economic recession but have been recovering lately.

2010 REAL ESTATE MARKET DATA
INTERNATIONAL MANAGEMENT DISTRICT

Land Use	No. of Properties	000 Sq.Ft.(000 Sq.M.) or Units	Avg. Occupancy
Retail Centers	115	6,097.3 (564.6)	86.0%
Office	15	721.9 (66.8)	89.6
Industrial	94	4,681.3 (433.5)	90.2
Apartments	61	16,112 u.	80.6

Source: O'Connor & Associates



DISTRICT STRENGTHS

THE INTERNATIONAL MANAGEMENT DISTRICT OFFERS MANY ADVANTAGES TO BUSINESSES AND RESIDENTS INCLUDING:

- Great location with access to the Port of Houston, Bush Intercontinental Airport and Hobby Airport via Beltway 8.
- A large, capable workforce spanning many trades and industries.
- Availability of vacant tracts for retail, office, industrial or mixed use development, as well as a large stock of space for sale or lease, much of it along or near Beltway 8.
- Excellent transportation access to all major activity centers via Beltway 8, Westpark Tollway, Southwest Freeway (US 59), and State Highway 6.
- Houston's International Trade Center, located within the District.
- Ethnic diversity that appeals to all types of users and residents. Multiple languages spoken by business owners and the workforce.
- Major energy industry employers, including Halliburton and National Oilwell Varco, at the two principal entrances to the District. Energy industry firms are welcome.
- Proven success of large retail centers such as the Hong Kong Mall, Sun's Club, Viet Hoa Market and H.E.B.
- Major Asian media outlets in the District including Southern News Group, KTBU International TV, Ban TV, and Radio Saigon Houston.
- Business support provided by the Houston Metropolitan, Asian, Vietnamese, and Chinese chambers of commerce.
- Community support provided by the Alief Super Neighborhood Council, Chinese Community Center, City of Houston Southwest Multi-Service Center, and Vietnamese Community Center.



International
District

HOUSTON
ON NO.

OUR SERVICES

The International Management District provides important services to enhance the business environment and quality of life for its residents. These services help support the values of all properties in the District. Thus, the District is an ally of real estate owners, developers, and brokers engaged in managing, developing, marketing or leasing commercial properties. These services are provided in accordance with a broad public safety initiative.

The District:

- Partners with local law enforcement agencies to focus attention on the safety needs of the area.
- Provides private security patrols 80 hours per week in all commercial corridors.
- Builds positive relationships between property owners and public safety organizations through sponsorship of safety awareness programs and activities.
- Implements and tracks new technology to reduce crime rates. Example: Mobile cameras.
- Advocates for security needs and funding with city, county, state and national law enforcement and criminal prosecution agencies.
- Conducts street lighting surveys to ensure that the City of Houston and utility companies are apprised immediately of outages in public areas.
- Contracts for graffiti removal services throughout the District. Since this program was implemented, over 2,000 graffiti incursions have been abated.
- Partners with the City of Houston to remove abandoned structures and vehicles.
- Harris County Attorney Nuisance Abatement program to ensure responsible stewardship of commercial properties.
- Houston Police Overtime Program to address crime trends in specific areas of the district.
- Litter Abatement Initiative which removes trash from district corridors 3 days per week.

Safety programs and initiatives are coordinated by the District's Public Safety Committee which meets monthly.



DISTRICT PROJECTS

The International Management District is undergoing a transformation from being the western extension of Houston's Chinatown or, as some prefer, Asiatown, to a broader American and international community ideally suited to working, shopping, dining and living. To help bring about this change, the District has several major improvement projects underway or planned to enhance mobility, attractiveness and quality of life in the community.

These include:

- Entrance signage on key roadways to welcome visitors to the District (\$408,600).
- Wayfinding signage and light pole banners along principal streets in the District (\$166,750).
- Bellaire Boulevard landscaping enhancement (\$211,400).
- Street signage throughout the District (\$231,250).
- Hike and Bike Trail through the heart of the District from Art Storey Park on the east to Hackberry Park at Dairy Ashford.

Total cost estimate: \$2,000,000 -

\$1,600,000 funded by the Texas Department of Transportation,

\$200,000 by the City of Houston Parks Department

\$200,000 by the District

- Community Garden with 48 raised beds on school district owned land at Beechnut and Dairy Ashford (\$25,000). All garden plots fully reserved months before completion.
- Children's Butterfly Play Garden installed with the assistance of Keep Houston Beautiful, the City of Houston and Community Volunteers. (ASNC)



HOW WE CAN HELP YOU

IF YOU ARE A COMMERCIAL DEVELOPER, BROKER OR INVESTOR, THE INTERNATIONAL MANAGEMENT DISTRICT CAN ASSIST YOU IN THE FOLLOWING WAYS:

- Providing trade area population demographic and other data, and maps to assist developers in determining market demand for proposed projects.
- Assistance in obtaining Texas Workforce Solutions' subsidies and tax credits in conjunction with the Texas Back to Work, Work Opportunity Tax Credit and HIRE Act Tax Benefit programs.
- Information and contacts related to Houston Community College education and training programs that benefit District employers and their employees.
- Basic information about the Federal EB-5 Program administered by the U.S. Citizenship & Immigration Services agency which enables foreign business investors meeting certain minimum requirements to obtain permanent residence visas over time.
- Assistance in obtaining State of Texas incentives including sales tax refunds, state and use tax exemptions, job training grants, and on-the-job training assistance related to particular projects and workforce requirements.
- Assistance in obtaining City of Houston and Harris County property tax abatements on industrial building investments of \$1 million or more, based on the creation of 25 or more jobs by Year 3 of any project.
- Assistance in negotiating Chapter 380/381 agreements with the City of Houston to fund infrastructure for high priority commercial or residential projects.

To be able to respond to inquiries – particularly international inquiries that the District may receive, the District periodically compiles lists of commercial properties for sale or for lease in the District, together with asking prices/rates and broker contact information.

To have listings included in the District's inventory of properties available, commercial real estate brokers are encouraged to submit current listing sheets or flyers to Ray Lawrence, the director of business and economic development.

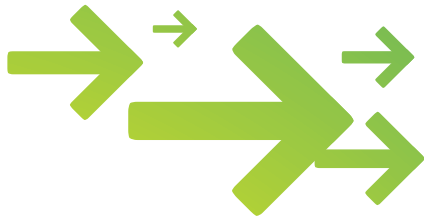


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11360 Bellaire Blvd. Suite 960
Houston, TX 77072
(281) 564-5252

IMDHouston.org



BOARD OF DIRECTORS:

Mr. Wea Lee, *Chairman*

Mr. Fred Bhandara, *Vice Chairman*

Ms. Karen Loper, *Secretary*

Mrs. Leeshan Birney

Ms. Gladys Brumfeld

Mr. Stephen Le, Sr.

Mr. Vican Tan Sun

Ms. Thuy Vu

Mr. Dick Vaughan

Mr. H.D. Chambers

CONTACT US:

Executive Director

David Hawes

Office: (713) 595-1209

Cell: (281) 923-2504

DHawes@IMDHouston.org

Director of Services

Brian Burks

Office: (281) 564-5252

Cell: (832) 851-0406

BBurks@IMDHouston.org

Director of Business & Economic Development

Ray Lawrence

Office: (713) 595-1235

Cell: (713) 865-2701

RLawrence@IMDHouston.org

Director of Marketing & Public Relations

Gretchen Larson

Office: (713) 595-1215

Cell: (832) 392-2546

GLarson@IMDHouston.org

Assistant Director of Services

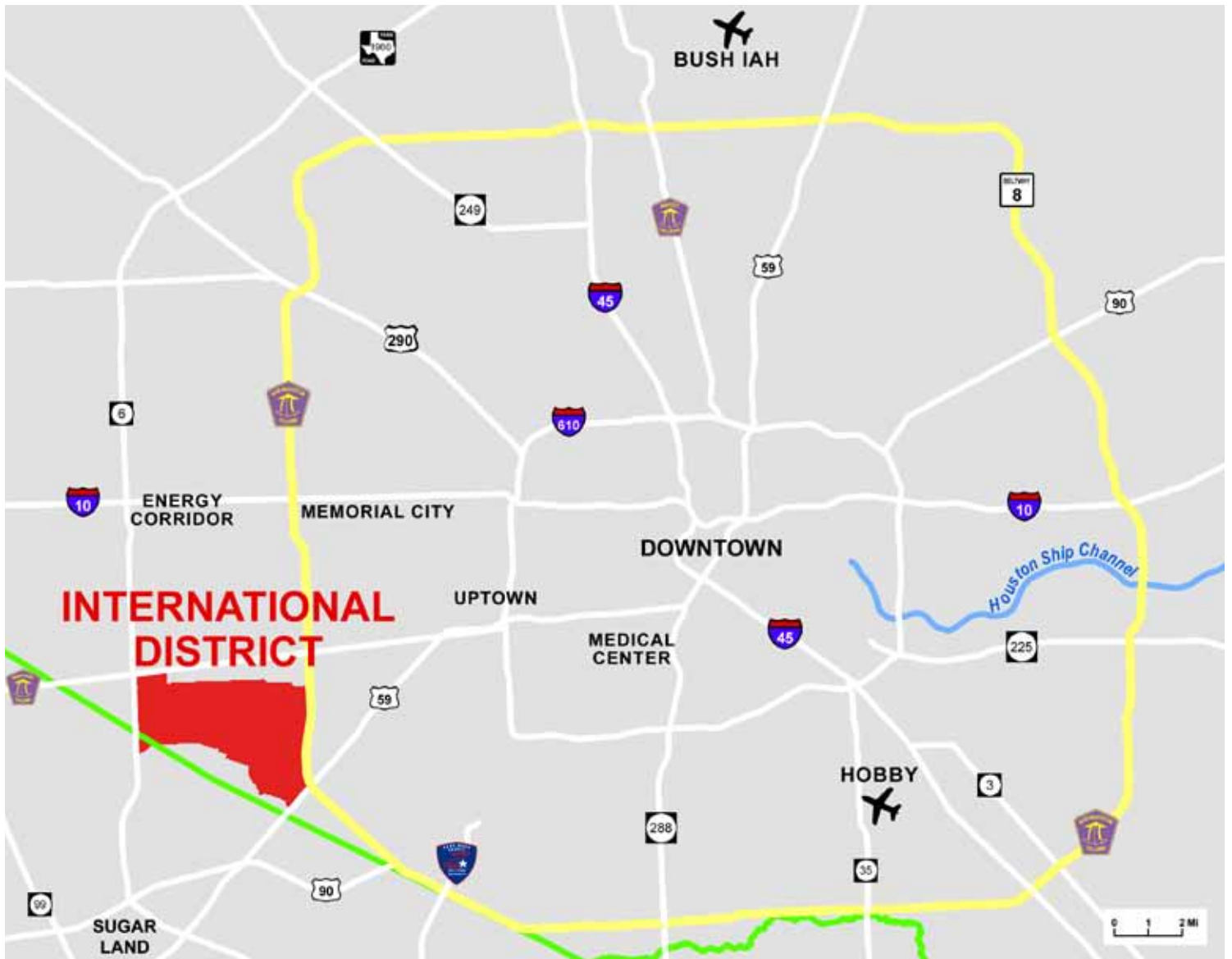
Annie Trinh

Office: (281) 564-5252

Cell: (832) 638-2545

ATrinh@IMDHouston.org





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Houston, TX 77072
Office: 281.564.5252

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