

TEXAS LUNAR

FESTIVAL



23rd Annual TEXAS LUNAR

We are pleased to announce that the 23rd Annual Texas Lunar New Year Celebration will take place on Saturday, February 2, 2019 in-front of Southern News Group Building in Southwest Houston, located at 11122 Bellaire Blvd., Houston, Texas 77072.

We not only celebrate an important part of Asia but also include International performance. In the Chinese lunar calendar a different animal or mythological beast represents every year in a twelve year cycle. The year of 2019 is the year of the Pig.

At the annual Texas Lunar Festival, we celebrate the impressive qualities of every culture while celebrating the Asian Lunar New Year. For the past 22 years, community leaders and volunteers have worked hard to promote the remarkable diversity and impressive leadership of the greater Asian community while fostering friendship among nearly every culture.

Thanks to the remarkable success of previous festivals, we have expanded this year's festival! Our commitment to cultural diversity and the promise of a stronger tomorrow starts at our festival. The success of previous festivals has proven our dedication and enthusiasm to expand above and beyond our former festivals.

Thousands of citizens across the great State of Texas visit our festival every year. From the exciting entertainment to the remarkable cuisine, the Texas Lunar Festival not only celebrates Houston...but every culture across our beautiful planet.

The 23rd Annual Texas Lunar Festival is hosted by ITC Cultural & Education Foundation, Southern News Group, Chinese New Year Festival Inc., International Management District, and STV 15.3

Since 1979, Southern News Group has not only built the largest Asian media complex in the southwestern United States, but has also reached out to the broader community of southwest Houston with programs that respond to the growing ethnic diversity of this unique section of one of America's fastest growing cities.

We have initiated and been the driving force behind many community projects, programs and events that include the Texas Lunar New Year Festival, the McDonald's Education Workshops, the Texas African Summit, the ITC Education Institute and have aired many more educational, cultural and business-related television programs on our digital television station, STV 15.3, as well as having hosted over 200 international business related meetings and events at our International Trade Center.

For more information please contact
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