



KaBOOM! Community Partner Program

KaBOOM!-led Playground Build

KaBOOM! is the national non-profit organization dedicated to saving play. We are currently accepting applications from non-profit child-serving organizations and schools that would benefit from and embrace the process of a community-built playspace partnership.



Benefits of Becoming a KaBOOM! Community Partner

- Receive a new custom-designed playground!
- Engage community members to work toward a common goal.
- Participate in a planning process that will help you fundraise, strengthen your community, build relationships, and develop media relations skills that can be used for future community projects.
- Establish an ongoing relationship with KaBOOM! through our alumni program and a playground sponsor who wants to have an impact on your community.

Eligibility

Applicant must:

- Serve a low-income and/or special needs community.
- Have no playground or need to replace an existing unsafe or outdated playground.
- Work with the community, with guidance from a dedicated KaBOOM! Project Manager, to fundraise \$8,500 USD toward the cost of equipment.
- Demonstrate ability to recruit a team of parents, neighbors, and community members who are excited about serving on the planning committee for an eight to ten week period leading up to Build Day, plus about an additional 100 community members to participate on Build Day.
- Own the land on which you wish to build, or possess a long-term lease and obtain permission from the landowner to construct a playground.
- Complete any needed site preparation on at least 2,500 square feet of flat, dirt surface. Site preparation can include removing old equipment, asphalt, grading the land, etc.
- Secure soil tests, utility checks, and appropriate build permits in a timely manner.
- Identify community resources to secure additional in-kind contributions such as breakfast and lunch for Build Week, tools, restroom facilities, and a dumpster.
- Accept ownership and maintenance responsibilities for the playspace upon completion of project.

KaBOOM! Community Partner Program (Continued)

Selection Criteria

Only applicants who submit complete applications and demonstrate that they meet the eligibility requirements will be considered. Key criteria used in the competitive selection process include:

- Demonstrated “play deficit,” or need for a playground in the community.
- Anticipated impact that the playground and project will have on the community.
- Serving a low income area.
- Capacity and willingness to engage community members in planning and building the playground.
- Capacity to generate the fundraising contribution.
- Demonstrated enthusiasm for this project and commitment to fulfill requirements.

Please note that some KaBOOM! Community Partner opportunities have additional criteria, which are unique to each opportunity and are shared with applicants during the selection process. Things such as geographic location, access to the general public, ability to move quickly through application process and religious affiliation may be considered in addition to the standard criteria.



KaBOOM! Community Partner Program Application

To apply, submit this form along with your responses to the narrative questions and all required attachments via email to Kimberly Ali at kali@kaboom.org.

Part I. Application Contact Information

Organization Name _____

Non-profit? Yes No Federal Tax ID# (For U.S. Candidates): _____

Mailing Address _____

City _____ State _____ Zip _____

Playground Address _____

City _____ State _____ Zip _____

Organization Telephone _____ Fax Number _____

Organization Website _____

Primary Contact Name _____

Title and/or Role in Project _____

Email Address _____

Telephone _____ Cell Phone _____

Secondary Contact Name _____

Title and/or Role in Project _____

Email Address _____

Telephone _____ Cell Phone _____

Part II. Demographic Profile of Children Served

1. What percentage of children in each applicable age group will this playground serve?

Fill in all that apply: 0-2 ____% 2-5 ____% 5-12 ____% Over 12 ____%

2. How many *unique* children are served at your site? Daily _____ Weekly _____ Annually _____

(Please do not count any child more than once, even if they are served through multiple programs at your site or would use the playground several times per day, week, or year.)

3. Describe how you calculated the number of children served at your site.

4. What is the average annual household income for families served at your site? \$ _____

5. What percentage of children served qualify for Federal Free or Reduced Price Lunch (FRPL)? ____ %

6. What percentage of children served fall into each ethnicity category?

Black or African American ____ % Hispanic ____% Asian & Pacific Islander ____% Caucasian ____% Other ____%

7. Is there any other relevant information that explains the socioeconomic status of the community served that you would like to share?

Part III. What is Your Story?

Ensure that all narrative questions are answered completely.

Organization

- 1. Briefly describe your organization's history, mission and the overall scope of your programs and services.

- 2. Describe the community you serve, the neighborhood in which you plan to build your playground, and the kids who will use the playground.

- 3. If your organization has experience with other community supported projects, please tell us about this experience. Be sure to include examples of who contributed, what community resources were utilized and what opportunities have developed from this experience.

- 4. Is your organization religiously affiliated? Yes No

If yes, please describe. For example, does your logo incorporate religious symbols; do you run religious programming; or run programming in office space or on land owned by a religious entity?

Part III. What is Your Story? (Continued)

Community

1. Share a story that illustrates the current state of your community and highlight what makes your community unique.

2. Where do your kids play now?

3. Why does your community need a new playground?

4. Imagine the long-term impact the KaBOOM! community-build model might have on your community. What outcomes do you want to see and how do you plan to continue to engage community participants after the build?

Part IV. Proposed Playground Site Logistics

1. Do you have an existing playground? Yes No

If yes, do you intend to replace or augment the existing playground? Replace Augment

(Typically, we are unable to augment equipment, however, we will evaluate on a case-by-case basis.)

2. Describe in detail what currently occupies the site where your playground will be built and any current or future construction plans for the site. If there is currently a playground on your proposed site, elsewhere on your campus/property/park, or within view of the proposed site, be sure to describe its age, current condition, and what sort of access children you serve have to this equipment.

3. List the five closest playgrounds to your site or all playgrounds that are within one mile and describe the level of access children have to these playgrounds. (Photos that clearly show the condition of playgrounds within one-half mile of the site is required with the application. See Part IV, Application Attachments.)

4. Will your playground be open to the general public? Yes No

5. Who will have access to your playground? Include as much detail as possible, including the hours the playground will be open, what level of access the general public—including children not served by your organization—will have and any particular licensing restrictions or other limitations to usage.

Part IV. Proposed Playground Site Logistics (Continued)

1. Who owns the land where the playground will be built?

Landowner: _____

2. If you need to obtain permission to build from the landowner, please provide a plan of action to obtain the appropriate permission.

3. If you are selected, who would sign a contract for your organization?

Name: _____

4. What process must contracts go through to be approved for signature? How long will it take to get a contract signed, and would any other groups need to be involved in contract approval?

5. Do you currently carry an insurance policy that would cover the playground? Yes No

If yes, describe the level and type of coverage.

Part V. Application Attachments

To complete your application, you must submit the following attachments. Photos and Site Maps are important tools to help us assess the eligibility of your proposed playground site. There will be a delay in processing applications that are missing one or more of these documents. Please carefully follow the instructions for taking required photos.

Photos

Big Picture: (Minimum 1 photo) Place four markers (cones, children, chairs, etc.) at the four corners, creating an outline of the proposed playground's 2,500 sq. ft. footprint. Then, while standing outside of the footprint, take a photo to show us the overall site with all four markers visible.

360°: (Minimum 4 photos) Standing in the center of the proposed playground footprint, you will take four photos, one facing in each direction, so that we can see what the view is from your proposed site.

Existing Equipment on Proposed Playground Site: In addition to the above photos, if there is existing equipment on the footprint, applicants are required to submit clear, detailed photos of the equipment from a distance that allows us to evaluate the age and condition of the equipment.

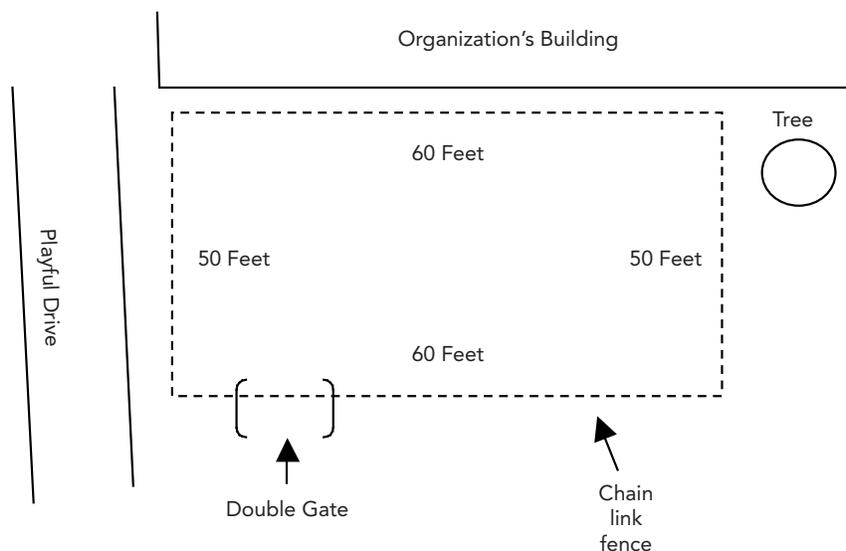
Existing Equipment Nearby Proposed Site: In addition to the above photos, if there is existing equipment on the same campus/property/park as the proposed playground OR within one-half mile of the proposed playground site, applicants are required to submit clear, detailed photos of the equipment from a distance that allows us to evaluate the age and condition of the equipment.

Site Map

Using either pen and paper or a computer program such as Word or Paint, create a simple sketch of your proposed playground site. Site Maps must include:

- Dimensions of proposed playground site
- Access points
- Other physical characteristics of the site, such as trees, fences, buildings, existing playground equipment, sloping, in-ground drains, retaining walls, etc.

Example:



Part VI. Supplemental Materials

Letters of Support

Letters of Support are a great way to provide a rich snapshot of your community. Letters from parents, children, community leaders and Executive Directors or Board Chairs expressing their commitment to the success of this project and how they would like to be involved are encouraged, but will not delay the selection process if added later.

List of Board of Directors

If applicable, please attach a list of the members of your organization's Board of Directors.

Part VII. Tell Us About You

Thank you for taking the time to complete this application to be considered for a KaBOOM! Community Partner Program opportunity! Please tell us the name and contact information of the person who compiled this application.

First and Last Name: _____

Title and/or Role in Project: _____

Email: _____ Telephone: _____